

# FORENSIC SCIENCE EXECUTIVE

LEADERSHIP | VISION | SERVICE | EXPERTISE | QUALITY | PROFESSIONALISM

## Advertising

### Pricing and Artwork Specifications

#### Artwork Specifications

File Types: jpg, pdf, png

Resolution: 600 dpi minimum

Bleed: allow for .125" bleed on all edges of the artwork

Color: grayscale (Forensic Science Executive is an all grayscale publication)

Submit: By email at [office@criticalvictories.com](mailto:office@criticalvictories.com)

#### Want help with your artwork?

Our graphic design team can help you design your ad! Just call us at (517) 803-4063. Once we understand your sales and marketing goals, we'll give you quote. You can also email us at [office@criticalvictories.com](mailto:office@criticalvictories.com).

#### Wide Block

##### Artwork Dimensions

Width: 8.75 inches

Height: 4.25 inches

Bleed: .125" on all edges

##### Final Dimensions

Width: 8.5 inches

Height: 4.0 inches

Price: \$549

## Flag Block

Width: 3.75 inches

Height: 2.0 inches

Bleed: None

Price: \$189

## Tall Block

### Artwork Dimensions

Width: 4.25 inches

Height: 11.25 inches

Bleed: .125" on all edges

### Final Dimensions

Width: 4.0 inches

Height: 11.0 inches

Price: \$499

## Banner Block

### Artwork & Final

Width: 2.0 inches

Height: 3.75 inches

Bleed: None

Price: \$189

## Square Block

### Artwork and Final Dimensions

Width: 3.75 inches

Height: 3.75 inches

Bleed: None

Price: \$329

## Full Page

### Artwork Dimensions

Width: 8.75 inches  
Height: 11.25 inches  
Bleed: .125" on all edges

### Final Dimensions

Width: 8.5 inches  
Height: 11.0 inches

Price: \$949 (for interior page)

Price: \$1,349 (for back cover)